### RADIO CODE

Watch for the Next Radio Cash Prize Page Soon Exclusively in the News-Times.

# BUTTERCRUST

Study the code message below and take to heart its thought. It has a lot to do with health and happiness.

AS PURE AS CRYSTAL

BUSSE BAKING CO.

## "The Butterfly"



## Electric Washer and Wringer

Special Offer During May

We will give a 10% discount on he Butterfly for a limited time only. Call for demonstration and easy

127 W. Jefferson Blvd. Opp. P. O.

The ROYAL



# Never Grow Up Ride a BIKE

Gliding along on a bicycle you can roam out where the air isn't loaded with smoke and soot. We'll show you a make of machine that will never wear out and will afford you hours of intense enjoyment and hearty exercise.

All kinds of Sport Goods

We Sell Our Bikes on Easy Terms You Can Rent One or,



O. W. Schaffner Co. 127 W. Jefferson Blvd.

Better Still, Buy One

on Easy Terms

Phone Main 284

IN MOST

HOMES!

More Men at Studebaker's Means More Home-Owners Using

# "The Thatcher Furnace"

The proposed extension of the Studebaker factory means a big boom to local building. And wherever you find a real HOME being constructed you find the THATCHER FURNACE. There's a big reason behind the sale of all the THATCHER FURNACES in South Bend. Investigate for yourself and then buy.

Telephones are Lincoln 5584 at the office, and Lincoln 5282 residence.

TO SAVE MONEY BY INSTALLING IT NOW

SURGUY FURNACE CO.

At CHARD & THOMPSETT HARDWARE CO. 309 South Michigan St.



in Second News-Times Radio Contest Page

WATCH FOR THE NEXT ONE First Prize of \$5 in Cash

Winner ..... Miss Kathryn Hall 411 West Marion street.

Second Prize of \$3 in Cash

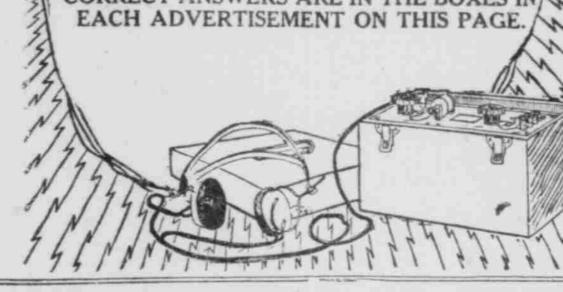
Winner ..... Mrs. Theodore Moo 804 North Main street.

Third Prize of \$2 in Cash

Winner . . . . . . . . . . . . . John E. Lightner 321 North Taylor street

The above were the first correct, neat and legible answers received in this week's contest. Try your luck. YOU may be the winner next

CORRECT ANSWERS ARE IN THE BOXES IN EACH ADVERTISEMENT ON THIS PAGE





This is to Announce Our New Location

at-

216 **West Jefferson Boulevard** 

> Still at he Old Stand

Sausman & Gerber

123 So. Michigan St.

The Two-in-one



Musical

Don't fail to get a demonstration of this machine before you buy a phonograph, or you will regret it. There's nothing like it in the musical world. "Sells at

In appearance it is as you see it here pictured, a regally beautiful library lamp-massive, rich, hand-

Lift the upper half of the shade and a perfect phonograph is exposed. The turntable, record, needle, etc., are cunningly illuminated by a tiny electric lamp, making it easy to play.

Motor is electrically driven, so that the tiresome round of wind, wind, wind is entirely done away with. The base is of solid cast bell bronze, heavily plated with real gold. Shade is of fine silk, richly ornamented with gold lace, gold tassels and silk or chenille fringe. Two incandescent bulbs supply the illumination.

The phonograph instrument itself is a wonder of perfection, with unsurpassed tonal qualities.

Plays Any Make Record and You Don't Have to Wind It

# CENTRAL ELECTRIC CO.

South Main Street

Opposite Monument

Hundreds of Radio Fans Having Great Sport Figuring Out Weekly Radio Page

# RADIO CODE

Something for

Parents Think

About



Urged the Foremost Educators

Music Safeguards the Home!

You Play as You Pay

228 South Michigan St J. M. ROSE

Main 235

Oh, Boy!! There's Nothing Quite

Like

RADIO!! We Are Authorized

Distributors for Radio Corporation

America

RADIO FREQUENCY TRANSFORMERS LENGTH-EN THE LIFE OF THE RADIOTRON

SOUTH BEND ELECTRIC CO.



Get Out Your Boots and Tackle

The days are lengthening-the baseball scores are coming in every evening—the kids are playing marbles.

ALL SIGNS OF SPRING

Doesn't it make you want to tear away from the office or store and get out near a stream that's just full of smallmouthed bass? Sure it does.

Before you go elsewhere to stock up on tackle and bait, make it a point to drop in and see ours.

> SOUTH BEND BAIT CANNOT BE BEAT

127 North Michigan Street 315 South Michigan Street

CIGAR STORES

126 West Washington Ave. 108 North Michigan Street